# FY2017 MHAA Non-Capital Grant Full Application

#### **Overview**

# **Application Overview**

## **Organization Name**

#### **Project Title**

Project refers to the specific activity for which funding is being requested, not the site or organization involved.

More guidance in the information box.

# **Project Description**

This field should provide a short description of the key details of your project. *More guidance in the information box.* 

### **INSTRUCTIONS**

- All guestions with a red asterisk (\*) require answers.
- Please use plain text. Content will not retain formatting such as bold, italics, or bullets.
- When you have completed your application, click **Review**. You will be given a final opportunity to review your application. If you have included all the required fields and materials, you will see a **Submit** button.
- You must submit your final application no later than <u>your local heritage area's</u> <u>deadline</u> (see the Deadlines tab).
- You will be given an opportunity to edit your application if your local heritage area requests changes.

We will contact you if we have questions during our review.

Grant award decisions will be made in July 2016, and you will notified by email of the final award decisions.

#### **HOW TO**

- **Spell-check:** click the check mark to the right of the field.
- <u>Save a draft:</u> click **Save and Finish Later** at the top and bottom of each page. You may also click **Next** to continue the application, which will also save your work.
- Upload documents:
  - Click the Browse button.
  - Browse to the location of the document on your computer.
  - Highlight the document, and click **Open** or **OK**.
  - Click the **Upload** button.

#### Acknowledgement

Before beginning your application, please download and review all program guidelines, which are available HERE.

Please click this box to indicate that you have read, and understand the guidelines.  $\ensuremath{\mathsf{No}}$ 

# **Project**

#### **Project Location**

In which Certified Heritage Area will the project take place? For multi-heritage area projects, select all that apply.

In which county (or counties) will the project take place? Select all that apply.

#### **Project Details**

What problem or need will this project address?

Is this project urgent? Why does this project need to proceed at this time? What will happen if it does not? More guidance in the information box.
What will be the results of this project? What tangible and intangible deliverables do you anticipate? For tangible deliverables, specify the number of products, i.e. 12 restored windows, 1,500 sq. ft. exhibit, 5,000 brochures, 10 interpretive signs, one set of architectural plans. For intangible deliverables, provide estimates, i.e. 500 new visitors; 150 new interactions with the public; 750 additional page views on website.

If the project product(s) include items that require ongoing maintenance, commitment, repair or replacement, how will this be carried out and paid for in the
future? This can include signage maintenance and replacement; trail maintenance; exhibit wear and tear; or website/smart phone app fees and updates. For technology items, please discuss how long the product will be live and active.
What are the key challenges that you face with this project?
How will completing this project accomplish the goals and objectives of your organization?

	passages of your heritage area's planning documents to
support your statement.	, , , , , , , , , , , , , , , , , , ,
will any aspects of the project underpinnings, grading, signag	cause ground disturbance (utility lines, footings, ge installation, etc.)?
If yes, please describe how you wil	Il make sure historical and archeological resources are
protected.	
Do any aspects of the project h tanks, or other hazardous mate	nave potential to disturb lead paint, asbestos, oil
•	e materials safely? See the information box for additional
resources.	
Timeline	
Timeline Project Start Date	Project End Date
	No more than two years from the project start date.
Project Start Date	-
Project Start Date	No more than two years from the project start date. Be sure to allow yourself plenty of time to complete the
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Budget
Before completing the budget fields below, complete a detailed budget using the Excel spreadsheet which you can download and complete by clicking HERE.
<b>Budget Detail</b> Once you have completed the budget detail, upload it here as an <u>Excel file</u> ( <b>not a PDF</b> ), and use those figures to complete the Budget fields below.
Grant Request

When typing in dollar amounts, only enter numbers - do not use the dollar sign or decimal point. Round the amounts to the nearest dollar.

#### **Grant Funds Requested**

The maximum amount you can request for a non-capital project is \$50,000.

#### Required Match

You are required to match the grant request dollar-for-dollar. State funds cannot be included as part of the required match.

When typing in dollar amounts, only enter numbers - do not use the dollar sign or decimal

point. Round the amounts to the hearest dollar.
Required Cash Match This amount must be at least 75% of the grant funds requested above.
List the source(s) of any non-state cash match your organization has in-hand for this project.  Documentation for these funds must be submitted as part of this application.  Include the source of funding, amount, and date of availability.  These are funds that are in-hand and available immediately. Do not include state funds.
List the source(s) of any non-state cash match for which your organization has a commitment.  Documentation for these funds must be submitted as part of this application.  Include the source of funding, amount, and date of availability.  These are funds which are not yet in hand, but for which you have a solid commitment. Do not include state funds.
In-Kind Match This amount cannot be more than 25% of the grant funds requested above.
List any donations or donated time you will receive for the project.  This includes volunteer time, as well as donations of equipment, supplies or services.  Include the source of the donation, amount, and date of availability.
See the information box for details on how to value volunteer time.

# **Total Required Match** Click the calculator to autofill. The total match must equal the amount of grant funds requested above. If the calculator does not work, check for non-numeric symbols in the number fields. 0 You must provide documentation for your cash match. Cash match must be in-hand or committed by June 15, 2016. If you are not able to provide documentation for your match, you must provide documentation of a back-up source of match. That means if your chosen source of match falls through, you have another source of funds to allow you to complete the project. If you are not able to provide documentation at the time of submission, please email your match documentation to MHT.grants@maryland.gov by June 15, 2016. **Other Project Costs Other Project Costs** If your overall project includes other non-state costs in addition to the grant request and required matching funds listed above, please put the total of those additional costs here. More guidance in the information box. Where will the funding for the non-state Other Project Costs come from?

Are there any State funds already committed for this project? What are they
paying for?  State funds cannot be part of the required match for the project but we'd like to know about them. State funds may include legislative ("bond bill") grants and loans, the African American Heritage Preservation Program grants, Community Legacy funding, etc.
Total State Funds Already Committed
What other sources of funding have you considered or applied for (successfully or unsuccessfully) to support this project?  Include grants from organizations that you have applied for but do not know the outcome, loan applications in progress, or research you have conducted into possible funding options.
Impact

How will this project make your site / organization and your heritage area better places for heritage tourists and residents to visit?

How will you measure the success of your project?
Access & Outreach
Public Benefit
What hours per day, days per week, and months per year is the project open to the public?
If the project is not open regular hours, please indicate how public access is made available.
What amenities are available to the public at the property?  This includes restrooms, water, parking, interpretation (guided tours, self-guided tours, signage, brochures), etc.

What provisions exist or will be made for physical or programmatic access by individuals with disabilities?
How will you make sure that the general public knows about your new product(s)? Who is your target audience, and what are their needs? Describe how the products will be marketed for the life of the project. How will consumer inquiries be handled? How will materials be distributed?
Will the local tourism office / Destination Marketing Organization (DMO) be involved in this project?  If so, how?
Special Initiatives
Education Projects

If your project includes Pre-K - 12 Education activities, you **must** answer these questions.

How will the project contribute to Pre-K - 12 education in the heritage area? This can include curriculum development, teacher training, implementation of curricula, education product development, educational programs or activities to encourage visitation by

school groups.

Please provide documentation that you have consulted with either the Maryland
State Department of Education and / or your local school system on this project.
Archeology Projects
If your project includes archeological activities, you <b>must</b> answer the following question.
How will the project contribute to archeological work in the heritage area(s)? Indicate how the project addresses one or more of the eligible types of archeology activities. More guidance in the information box.
Natural Resource Projects
- Haturar Resource Frojects
If your project includes activities relating to natural resources, you <b>must</b> answer the following questions.
Does the project meet a goal, objective or strategy described in local, state or

national natural resource-related plans such as Land Preservation Park and Recreation plans; Open Space plans; designated byway and trail management

If yes, please detail which plan(s) and the plan components the project addresses.

plans; or heritage area management plans?

How will the project protect or enhance natural resources in the heritage area(s).
Indicate how the project addresses one or more of the eligible types of natural resource activities.  More guidance in the information box.
Support
Support from Elected Officials
Please list the elected officials from whom you have requested letters of support. You must have letters from a State Delegate, a State Senator, and a local government official.
If you have copies of the support letters, you can upload them here. State Senator
State Delegate
Juic Delegate
Local Elected Official
Legislative District(s)
In which Maryland state legislative district(s) will the project take place?

Local Commitment
List the other individuals from whom you have requested letters of support, and their titles and organizations.
If you have copies of the letters of support, you can upload them here. If you have more than three letters, you can upload additional letters on the Attachments Page at the end of the application. Letter of Support
Letter of Support
Letter of Support
Capacity
Project Management
Has your organization received and successfully managed other grants in the last three years?  If yes, list the sources of those grants, and discuss the results or outcomes of the projects.

To look up your legislative district(s), click HERE.

What other administrative and financial experience does your organization have that will allow you to successfully manage this grant?		
Project Primary Contact Person		
This is the person who will receive all correspondence, notifications and reminders regarding the grant. You will have an opportunity to provide the contact information for the grant writer (if applicable) and a primary contact for the organization (such as a director or board chair) on the next tabs.		
Prefix First Name Last Name <select one=""></select>		
Title		
Contact Address (if different from above)		
City State Postal Code <none></none>		
Contact Phone Extension		
Email		

What is the primary contact person's role in the project?
Please upload a resume for the primary contact.
Key Individuals Within the Applicant Organization
List any other <u>key</u> individuals within the <b>applicant</b> organization who will be involved in the implementation of this project. Describe their role in the project and what they will be responsible for. Please upload their resumes on the Attachment page at the end of the application.
Consultants
List any <u>key</u> individuals <b>outside</b> of the applicant organization who will be involved in the implementation of this project (i.e. contractors or consultants who have already been selected). Describe their role in the project and what they will be responsible for. Please upload their resumes on the Attachment page at the end of the application.

Area of Expertise

Project Partners
List any other partners (or potential partners) you will be working with on this project, and what their roles will be.
Applicant
Applicant Organization
<b>Legal Name</b> This <b>must</b> match the name registered with the State Department of Assessments and Taxation. <i>More guidance in the information box.</i>
Organization Type
Tax ID / Federal Employer Identification Number (EIN) This is generally a 9-digit number, e.g. 52-1234567.
<b>Mailing Address</b> This is the legal address of the entity as registered with the State Department of Assessments and Taxation. <i>More guidance in the information box.</i>
City State Zip Code <select one=""></select>

Organization General Phone Extension Organization General E-mail

**Website Address** 

#### **Organization Primary Contact**

Please provide a primary contact for your organization, **if different** from the project contact listed on the previous page. This can be the Executive Director or Board President, for example. <u>Do not enter the same person again if they are listed elsewhere.</u>

**Prefix** First Name Last Name

<None>

Title

Contact Phone Extension E-mail

Area of Expertise

#### **Organizational Documents**

Non-profit organizations must provide copies of their organizational documents.

If you uploaded your documents in a previous year, you do not need to do so again unless there have been changes.

For most organizations the organizational documents will include the filed Articles of Incorporation or Articles of Organization, and Bylaws or an Operating Agreement.

You can upload one document in each upload box. If you need to upload additional documents, you can add them on the Attachments page at the end of the application. *More guidance in the information box.* 

#### **Proof of Non-Profit Status (if applicable)**

If your organization is a non-profit, you must upload a copy of the Determination Letter from

Additional Information
Is there anything else you think we should know when reviewing your application?
Release & Consent
The Maryland Heritage Areas Authority ("the Authority") and the Maryland Historical Trust ("the Trust") regularly share information about projects that have received grant funding. Application materials, including photographs, maps, text, graphics, and forms may be used by the Authority and the Trust for non-profit purposes including, but not limited to, education and publicity via printed material, television broadcasts, and internet postings.
Photographs of the project which have been taken by the Authority or the Trust staff may also be made available to the public.
In rare cases, additional application information may be requested by the public under Maryland's Access to Public Records Act ("the Act").
By executing this release and consent, I hereby consent to the publication of photographs and other application materials relating to the Project for which I have requested financial assistance, and I hereby authorize the Authority and the Trust to print, publish or post pictures of the Project and to make application materials available to the public.
I Agree. No

If you consider information in this application confidential and do not want it made available to the public, please indicate your objections in writing and upload your letter below.

the Internal Revenue Service.

Upload your letter of objection, if applicable, here.

I have read and understand that, by not attaching an objection in writing, I have consented to public use of information in this application and a waiver of any rights I may have under the Act.

Do not check if you are uploading a letter of objection.

No

I certify that all the information contained in this application is true and accurate and that I am legally authorized to submit this application on behalf of the applicant organization.

No

### Full Name and Title of Legally Authorized Submitter

This must be someone who is legally authorized to sign for your organization.

#### **Grant Writer**

If this grant was prepared by **someone other than the Project Contact or Organization Contact**, please provide their information here. Do not enter the same person if they are listed elsewhere

Prefix First Name Last Name Title

<None>

Office Address

Office City Office State Office Postal Code

<None>

Office Phone Extension E-mail

Area of Expertise

**Each heritage area has different deadlines for submissions (see below).** Some require a draft copy be emailed to them for feedback - make sure you know what is required for your heritage area.

Once you have submitted your application, your local heritage area will review it, and <u>may ask</u> <u>you to make changes to strengthen your application</u>. If changes are needed, your application will be returned to your online account for editing.

#### The following is a list of Heritage Areas and their submission deadlines.

Heritage Area Director

Anacostia Trails Heritage Area (Prince George's) Mr. Aaron Marcavitch, Executive Director

aaron@anacostiatrails.org

Deadline: March 1, 2016

301-887-0777

Baltimore City Heritage Area (Baltimore City) Ms. Paula Hankins, Grants Administrator 410-878-6411 ext 5

phankins@baltimoreheritagearea.org

Deadline: March 1, 2016

Mountain Maryland Heritage Area (Garrett) Jen Durben, Heritage Area Director 301-387-5238

jen@garrettchamber.com **Deadline: March 8, 2016** 

Heart of the Civil War Heritage Area (Carroll, Frederick, Washington)
Ms. Elizabeth Scott Shatto, Director 301-644-4042

Ishatto@fredco-md.net

**Deadline: February 26, 2016** 

Lower Susquehanna Heritage Greenway (Harford and Cecil) Ms. Mary Ann Lisanti, Executive Director 410-457-2482 grants@upperbaytrails.com

Deadline: March 4, 2016

Patapsco Valley Heritage Area

Heritage Area Director

Annapolis, London Town, and South County Heritage Area (Four Rivers Heritage Area) (Anne Arundel) Dr. Carol Benson, Executive Director Annapolis, London Town, and South County Heritage Area, Inc. 410-222-1805

Heritage\_Area@aacounty.org

Deadline: February 26, 2016

Canal Place Heritage Area (Allegany)
Ms. Deidra L. Ritchie, Executive Director 301-724-3655
deidra.ritchie@maryland.gov

Deadline: March 15, 2016

Heart of Chesapeake Country Heritage Area (Dorchester)

Ms. Amanda Fenstermaker, Tourism Director Ms. Katie Clendaniel, Grants Manager 410-228-1000

info@tourdorchester.org

Deadline: February 26, 2016

Lower Eastern Shore Heritage Area (Somerset, Wicomico, Worcester)
Ms. Lisa Ludwig, Executive Director 410-677-4706
ludwig@lowershoreheritage.org

Deadline: March 4, 2016 at Noon

Montgomery County Heritage Area (Montgomery) Ms. Sarah Rogers, Executive Director 301-515-0753

director@heritagemontgomery.org

Deadline: March 15, 2016

(Baltimore and Howard Counties)
Ms. Mary Catherine Cochran,
Executive Director
410-615-0425
mccphg@gmail.com

Deadline: February 29, 2016

Stories of the Chesapeake Heritage Area (Caroline, Kent, Queen Anne's, Talbot) Ms. Gail Owings, Executive Director 410-778-1460 info@storiesofthechesapeake.org

Deadline: March 4, 2016

Southern Maryland Heritage Area (Calvert, Charles, St. Mary's) Ms. Roz Racanello, Executive Director 301-274-4083

SoMDHeritage@tccsmd.org

Deadline: March 1, 2016